



BIG BIKING COMMUNE

Coverage Docket

Pre Event Stories and Listings

Big Biking Commune- Listings

Publication: City Express

Date- 14.1.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 15.1.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 17.1.2019



Bikers fest
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FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 19.1.2019



Bikers fest
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FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 21.1.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 19.2.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 20.2.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Listings

Publication: City Express

Date- 21.2.2019



Bikers fest
Gear up for Big Biking Commune 2019. The bikers festival will be held from February 22 to February 24 at Chariot Beach Resort Mahabalipuram.
FOR DETAILS CALL:
8668095606

Big Biking Commune- Pre Event Press Release

Publication- Trinity Mirror

Date- 12.1.19

100+ motorcycle brands participate in Bikers Festival

Chennai, Jan 11: The Big biking commune 2019, a first of its kind Bikers Festival in South India, will be held from 22nd-24th February, 2019 in the picturesque biking trails of Mahabalipuram; spread across 40 acres at the seaside Chariot Beach Resort, the Big Biking Commune will see the congregation of motorcycling clubs, passionate bikers and the

best of the motorcycle brands and accessories, all under one roof.

Arun Kumar, Convenor, Big Biking Commune, said, "This 3 day festival will celebrate the spirit of biking with workshops, bike technicals, stunt shows, custom-made and vintage bike exhibit, beachside games, contests, rockband performances and more. The event is expected to attract 250+ biking clubs across South India, 8000+ bikers, 100+ motorcycle brands and accessories who will partake in the spirit of the Big Biking Commune.

Speaking about Big Biking Commune, R. Ramasubramanian, Big Biking Commune Architect, says, "It is the perfect pit stop for bikers and biking clubs to group together under a single roof to celebrate the bonding and brotherhood that runs deep in the biking community."

Big Biking Commune- Pre Event Press Release

Publication- Makkal Kural

Date- 14.1.19

தென்னிந்தியாவில் முதல் முறையாக பிப்ரவரி 22 முதல் 24ந் தேதி வரை 8000 மோட்டார் சைக்கிள் வீரர்கள் பங்கேற்கும் 'பைக்கர்ஸ் திருவிழா'

சென்னை, ஜன 12-
தென்னிந்தியாவில் முதன்முறையாக
பைக்கர்ஸ் திருவிழா, தி பிக் பைக்கிங்
கம்யூன் என்ற பெயரில், பிப்ரவரி 22ந்
தேதி முதல் 24ந் தேதி வரை 3 நாட்கள்
நடத்தப்படுகிறது. சென்னை அருகே
மகாபலிபுரத்தில் கடற்கரையோரமாக
40 ஏக்கர் பரப்பளவில் விரிந்து பரந்து
அமைந்துள்ள சேரியட் பீச் ரிசார்ட்டில்
இவ்விழா நடைபெறுகிறது. ஒரு
அமைவிடத்தின் கீழ் மோட்டார்
சைக்கிளிங் கிளப்புகள், பேரார்வம்
கொண்ட பைக்கர்கள், மிகச்சிறந்த
மோட்டார் சைக்கிள் பிராண்டுகள்
மற்றும் துணைப்பொருட்கள் என
பைக்கிங் தொடர்புடைய அனைவரும்
ஒருங்கிணைகின்ற ஒரு திருவிழாவாக
இது அமையும் என்று இதன்
உருவாக்குனர் ஆர்.சுப்ரமணியன்
தெரிவித்தார்.

பயிரலங்குகள், பைக் தொழில்நுட்ப
அம்சங்கள் மீதான விளக்கங்கள்,
சாகசக் காட்சிகள், பிரத்யேகமாக
உருவாக்கப்பட்ட மற்றும்
தொன்மைக்கால பைக்குகளின்
கண்காட்சி, கடற்கரையோரமாக

நடைபெறுகின்ற விளையாட்டுகள்,
போட்டிகள், இசை நிகழ்ச்சிகள் என
பல்வேறு நிகழ்வுகள் இந்த 3 நாள்
திருவிழாவில் பைக்கிங் செய்வதன்
ஆனந்த உணர்வை கொண்டாடும்
வகையில் இடம் பெறுகின்றன.

பிக் பைக்கிங் கம்யூன் என்ற
இந்த ஒருமித்த உணர்வு கொண்ட
சமுதாயத்தினரின் விழாவில்
தென்னிந்தியா முழுவதிலுமிருந்து 2500
பைக்கிங்கிளப்புகள், 8000 பைக்கர்கள்,
100 மோட்டார் சைக்கிள் பிராண்டுகள்
மற்றும் துணைப்பொருட்களின்
பிராண்டுகள் இந்த நிகழ்வில்
பங்கேற்பதற்காக வருகை தருவார்கள்
என எதிர்பார்க்கப்படுகிறது என்று
பிக் பைக்கிங் கம்யூன் நிகழ்வின்
அமைப்பாளர் அருண் குமார்
தெரிவித்தார்.

தமிழ்நாட்டில் மிகப்பெரிய பைக்கர்
திருவிழாவை முதன்முறையாக
ஏற்பாடு செய்து நடத்துவதில் நாங்கள்
மகிழ்ச்சியடைகிறோம் என்றார் அவர்.
கூடுதல் விவரங்களுக்கு
www.bigbikingcommune.com
வலைதளத்தைப் பார்க்கலாம்.

Big Biking Commune- Pre Event Press Release

Publication- Malai Malar

Date- 13.1.19

பைக்கர்ஸ் திருவிழா

தென்னிந்தியாவில் முதன் முறை யாக பைக்கர்ஸ் திருவிழா தி பிக் பைக்கிங் கம்யூன் 2019 என்ற பெயரில், பிப்ரவரி 22 முதல் 24-ந் தேதிவரை மூன்று நாட்கள் நடத்தப்படுகிறது. சென்னை அருகே மகாபலிபுரத்தில் கடற்கரை யோரமாக 40 ஏக்கர் பரப்பளவில் விரிந்து பரந்து அமைந்துள்ள சேரியட் பீச்சரிசார்ட்டில் இத்திருவிழா நடைபெறுகிறது. ஒரு அமைவிடத்தின் கீழ் மோட்டார் சைக்கிளிங் கிளப்புகள், பேரார்வம் கொண்ட பைக்கர்ஸ், மிகச் சிறந்த மோட்டார் சைக்கிள் பிராண்டுகள் மற்றும் துணைப் பொருட்கள் என பைக்கிங், தொடர்புடைய அனைவரையும் ஒருங்கிணைக்கின்ற ஒரு திருவிழாவாக இது அமையும் என்று பிக் பைக்கிங் கம்யூன் நிகழ்வின் அமைப்பாளர் அருண்குமார், பிக் பைக்கிங் கம்யூனின் உருவாக்குனர் ஆர்.சுப்ரமணியன் தெரிவித்தனர்.

Big Biking Commune- Pre Event Press Release

Publication- Rajasthan Patrika

Date- 12.1.19

दक्षिण भारत का सबसे बड़ा बाइकर्स फेस्टिवल 22 फरवरी से

चेन्नई. महाबलीपुरम के चैरियट बीच पर 22 से 24 फरवरी तक बाइकर्स फेस्टिवल का आयोजन किया जाएगा। आयोजकों ने बताया कि समूचे दक्षिण भारत में यह अपने तरह का पहला आयोजन है। तीन दिनों तक चलने वाले इस समारोह में स्टंट शो, बाइक प्रदर्शनी एवं कई अन्य कार्यक्रम भी आयोजित होंगे।

इसमें पूरे दक्षिण भारत से ढाई सौ से भी अधिक बाइकिंग क्लब, 8 हजार से अधिक बाइकर्स एवं 100 से भी अधिक ब्रांड की बाइकों के शामिल होने की उम्मीद है। द बिग बाइकिंग कम्यून-2019 के आयोजक अरुण कुमार ने बताया कि इस आयोजन के लिए उन्हें राज्य सरकार का भी समर्थन प्राप्त है।


Online Listings

Website- Times of India

Link: <https://timesofindia.indiatimes.com/entertainment/events/bikers-festival-to-begin-from-february-22-in-chennai/articleshow/68010318.cms>

Bikers festival to begin from February 22 in Chennai


By - TNN | Updated: Feb 15, 2019, 19:00 IST



The **Big Biking Commune 2019**, a **bikers festival** in south India is all set to hit the roads from February 22 to 24, 2019 in the picturesque biking trails of Mahabalipuram. Spread across 40 acres at the seaside **Chariot Beach Resort**, the Big Biking Commune will see the congregation of motorcycling clubs, passionate **bikers** and the best of the motorcycle brands and accessories. The three-day festival will celebrate the spirit of biking with workshops, bike technical, stunt shows, custom-made and vintage bike exhibit, beach games, contests, rock band performances and more. The event is expected to attract over 250 biking clubs across southern India, over 8000, over 100 motorcycle brands and accessories who will partake in the










Ogilvy North Names Ritu Sharda as Chief Creative Officer

ADAGE



By Colombia [VIEW MORE](#)

FEATURED IN MOVIES

 <p>Alia expresses her gratitude to Big B</p>	 <p>Alia Bhatt grooves to Kriti Sanon's...</p>	 <p>Kareena: I don't have ambition like Priyanka</p>
 <p>Amitabh and Shah Rukh's epic selfie</p>	 <p>Wrestler Saurav Gurjar in 'Brahmastra'</p>	 <p>Salman, Tabu at Raj Barjatya's prayer meet</p>
 <p>'Total Dhamaal' box office</p>	 <p>SLB Salman to come together</p>	 <p>Big B introduces supercops of</p>

Online Listings

Website- Live Chennai

Link: <https://www.livechennai.com/detailnews.asp?catid=10&newsid=46220>

South India's First-of-its-Kind 3-Day Bikers Festival

Posted on : 10/Jan/2019 15:03:28

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The BIG BIKING COMMUNE 2019, a first of its kind Bikers Festival in South India, will be held from 22nd-24th February, 2019 in the picturesque biking trails of Mahabalipuram; spread across 40 acres at the seaside Chariot Beach Resort, the Big Biking Commune will see the congregation of motorcycling clubs, passionate bikers and the best of the motorcycle brands and accessories, all under one roof.

Pre Event Stories and Interactions

Publication: The Hindu Metroplus

Date- 16.2.19



Biker gang (Below) Arun Kumar •SPECIAL ARRANGEMENT

Motorcycle diaries

Monster bikes, custom rides and stunt shows at the Big Biking Commune at Mamallapuram next weekend

:: NIDHI ADLAKHA

Over 8,000 bikers, 250 bike clubs and 20 influencers, with monster bikes and custom-made beasts to vintage rides and stunt shows. The Big Biking Commune, a motorcycle festival that starts on Friday at Mamallapuram, promises all this and more, including parades, panel discussions and music shows.

South central

"It took us over a year-and-a-half to

put the show together," says R Ramasubramanian, Big Biking Architect of the event, adding, "Every bike brand and its corresponding club has the backing of fiercely loyal riders who host private events and rides. We wanted to bring

them all under one roof and build a community of sorts, irrespective of brands. And since approximately 50% to 60% of riders are from the South, picking the location was easy."

Spearheaded by Arun Kumar, MD of Bengaluru-based branding outfit, Axiom, the event will see rid-



ers from Chennai, Bengaluru, Kerala, Goa and Pune, among others.

Safety first

Apart from dedicated time for biker participants, there will be off-roading shows, community interactions, vintage bike displays, and competitions to keep them occupied. "The theme is safety, and hence, one of our highlights is the relay race, First Gear. The backpack challenge requires participants to fill up their backpacks with biker essentials such as safety gear, tools, a power bank, etc, in the shortest time possible," says Kumar.

There is also a lot to look forward to when the gates open for the public at 5 pm. Music bands The Unknowns and Thaikkudam Bridge will perform on Friday, while Swahaa and Pineapple Express take the stage on Saturday.

Also teaming up with the community are a range of social media influencers from across the country: Aravind KP, who was second to finish the recently-concluded Dakar Rally at Peru, national road racing champion Rajni Krishnan and Deepak Kamath, who did a round-the-world trip on a Yezdi Roadking among others. Women riders Minakshi P Mohanty from The Bikerni, Uttara Sharma and Veena Shetty of the Roaring Riderz Club will also be present.

The Big Biking Commune will take place from February 22 to 24 at Chariot Beach Resort Mamallapuram. At ₹1,500 (all three days) for bikers and clubs. Open to visitors post 5 pm at ₹750 (per day). Tickets available on in.bookmyshow.com. ☎7337657740

Pre Event Stories and Interactions

Publication: The Times of India

Date- 20.2.19

Vroom! Make way for 'bikernis', hijab rider

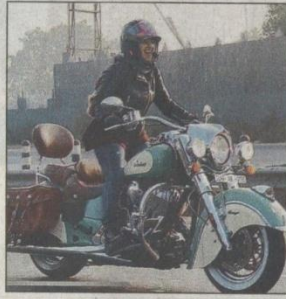
Kamini.Mathai@timesgroup.com

Chennai: This weekend, the shores of Mamallapuram will pulsate with the roar of bikes as more than 150 motorcycle clubs and thousands of biking enthusiasts will get together for a Big Biking Commune.

It promises to be South India's biggest motorcycle festival, says event organizer R Ramasubramanian. While on the one hand there will be bike stunts to watch, off-roading courses to participate in, beach volleyball games, and entertainment, Ramasubramanian says there will be talks by 'influencers' from the biking community, several among them being women bikers who are campaigning for gender rights.

First on that list is Maral Yazarloo Patrick of Iran, who rode solo more than 1,00,000 kilometers solo across 44 countries between 2017 and 2018 to campaign for freedom of expression for women.

Maral, 37, came to the country a few years ago to complete a PhD in marketing at Pune University, and loved the



SETTING THE TREND: Roshni Misbah rode her bike from Kashmir to Kanyakumari; (R) Maral Yazarloo Patrick rode more than 1 lakh kilometers across 44 countries between to campaign for freedom of expression for women

idea of being able to ride a bike, which was something she was forbidden from doing in Iran.

Which was why she ensured the last stop on her world journey was her home country.

"I entered Iran as the first world



traveller and got permission to cross the country on my bike and gave speeches in different states of Iran to make authorities aware that biking has nothing against any religion. I made appeals to authorities to allow women to get licenses for bikes and cars," says Maral, who got married on

the South America leg of her journey, was pregnant during her India leg, and gave birth to her child Lakshmi in November 2018, two months after her ride.

"I wanted to show people nothing is impossible."

Another of the influencers at the commune is Delhi-based college student Roshni Misbah, known as the "hijabi biker". Roshni, who is doing her master's in Arab Islamic Culture, says she has been riding bikes for the past three years.

"I want to show people that religion and culture should not hold women back from doing what they like," says Roshni, who has done a Kashmir to Kanyakumari ride on her superbike to campaign for education of the girl child. "When girls from my community see me riding a superbike with my hijab on, it sends a message," she says.

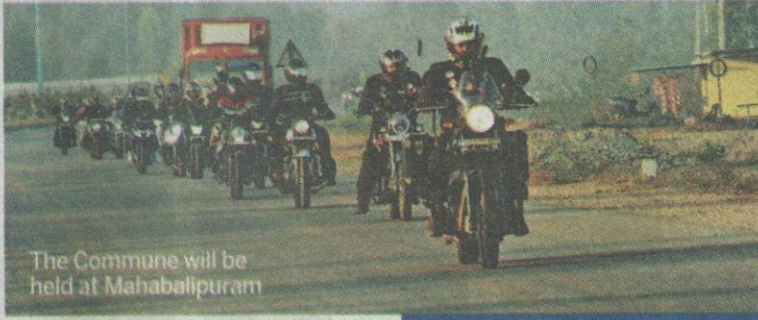
Another group that will be present at the commune are the Bikernis, an all-female biker group that was formed around eight years ago, and has now grown to become a group of more than 350 enthusiasts.

The commune is ticketed for both bikers and visitors.

Pre Event Stories and Interactions

Publication: City Express- New Indian Express

Date- 16.2.19



The Commune will be held at Mahabalipuram

● Express Features

All you bikers out there, gear up! South India's first-of-its-kind bikers festival — The Big Biking Commune — is all set to happen in the picturesque trails of Mahabalipuram from February 22 to February 24. "Biking and the trend of weekend rides have grown multifold in both, the city and the country. There are quite a lot of bike brands, and clubs — all looking at growing in the market. But what we realised was, there are only brand- or club-specific activities.

FOR THE BIKER BROTHERHOOD

There wasn't a single avenue for riders who own a different brand of bikes or from different clubs to gather and share experiences. We wanted to bring something special for the motorbiking community — a perfect pit stop where they can share their knowledge, experiences, and celebrate. That's how the Big Biking Commune was born," shares R Ramasubramanian, convenor.

The festival will take place at the Chariot Beach Resort — spread across 40 acres. "Most times, when such festivals happen in places like Goa, the nightlife overshadows the essence of the event. We wanted to give a beach-town feel to the event while staying true to the vision of the festival," he says. The inaugural edition of the festival is supported by the Department of Tourism, Government of Tamil Nadu.

The three-day event will be dotted with workshops, technical analysis, bike club parades, stunt shows, custom-made and vintage bike exhibits, beach-side games and contests. Popular bands including the Thaikkudam Bridge, Pineapple Express, and Swahaa will perform at the festival, which is expected to attract over 250 biking clubs across south India and 100 motorcycle brands. "We are expecting about 5,000-8,000 bikers," says Ramasubramanian.

(The Big Biking Commune will take place from February 22 to February 24 at the Chariot Beach Resort. For registrations, visit: bigbikingcommune.com)

Pre Event Stories and Interactions

Publication: Indulge - New Indian Express

Date- 22.2.19

east coast

biking/community

INDULGE
THE NEW INDIAN EXPRESS
FRIDAY, FEBRUARY 22, 2019 | CHENNAI

on the road

FULL-METAL THROTTLE

With International Women's Day around the corner, we talk to three riders coming to South India's biggest biking festival

Chennai is set to host South India's inaugural Big Biking Commune 2019, starting today at the Chariot Beach Resort in Mahabalipuram, hosting over 250 biking clubs, 8,000 bikers with over 100 motorcycle brands doing a pit-stop as they make the temple town their home for three days. With workshops, stunt shows and vintage as well as custom-made bike exhibitions, it is going to be every motorhead's dream. Having worked in the automobile industry for over 20 years, Arun Kumar, Convenor of the Big Biking Commune says, "The idea for the festival came after I observed that there is a desperate need for an annual fixture for the motorcycling community in India." Being one-of-its-kind, Arun is leaving no stone un-turned in making it a gigantic success as the festival also has off-roading workshops for different terrains, inter-club competitions and also bike club parades as people share their biking stories in a segment called My Story. With International Women's Day only a week away, we decided to get up close and personal with three of India's women bikers, before make their way to one of South India's biggest adrenaline-pumping event, February 22-24.

Text: Nascimento Pinto | nascimento@newindianexpress.com | [@honestscribbler](https://twitter.com/honestscribbler)

'The Hijabi biker'

Seeing women bikers on the road isn't uncommon these days. However, while biking still seems like a man's game, Delhi-based Roshni Misbah is on a different track, after first being spotted on the road to Jamia Millia Islamia University. "We often say we are living in a modern world but I would say it's not even half true as it's very difficult for society to digest the view of a girl riding a bike," Roshni immediately elucidates. However, she has been able to pursue her interest in riding bikes only because her parents have been really supportive, or it would have been a distant dream, she adds. It isn't really surprising then when she tells us that the one aspect of riding is the freedom it gives the rider, which she would not have known if her father didn't allow her to start riding the bike. Two years later, Roshni, or the Hijabi Biker as she is popularly called, has rode across the entire country on her 1811 cc Indian Chief Vintage. While the 24-year-old biker is often seen riding the Indian Chief or the Suzuki Intruder 1800, she is itching to take her newest superbike the Kawasaki ZX6R on the race track before riding it around the world. Roshni also rides for many causes — education for the girl child being among the most prominent. Biking comes with a certain style and it is not hard to notice that Misbah is quite the fashionista on two wheels. With helmet accessories for ponytails, cat helmets, she tells us to watch out for a Powerpuff Girls-themed bike on the road soon.

Born to ride

Bengaluru-based Veena Shetty has been a biker than many others. Having started in 2000 while she was still in college, she recalled that her first bike was the Yamaha RX 100, which was quite a rage back then. However, she has come a long way since then and even owns two bikes — a Kawasaki Versys 650 which she tells us was always her dream to own, and the Royal Enfield Interceptor. For Veena, biking is all about the feeling of brotherhood and the feeling extended to one of her most memorable trips, K2K (Kashmir to Kanyakumari) trip, she did with various bikers across the country. "It was an instant plan over a call with a rider from South for which I took off the same weekend for a ten-day trip," Veena says. After BBC, she is already making plans to ride to Bhutan, Spiti, Sach Pass and the Golden Quadrilateral next.

Fuel for fashion


For Maral Yazarloo, being born in Iran, a country where women are not allowed to ride in public or get a license, being a biker has been quite an achievement and she has never looked back ever since she first fell in love with the Harley Davidson 48 in India, a little over seven years ago. Maral is also one of the only women in Asia and the Middle East to ride solo across seven continents and 64 countries. "I am happy to break the stereotype of middle eastern women and the idea of biking, while also getting married in Machu Picchu and having my baby and still continuing the ride," Pune-based Maral tells us with conviction. Visibly very good at changing gears in her life, Maral juggles her passion for biking with being an artist as well as a fashion designer, and she even opened her first store House of Maral Yazarloo in JW Marriott Pune in 2012. "I used the opportunity of being on the road and travelling to remote villages to learn about their fashion and pick up samples to work on my new collections," Maral explains as goes on to say that she has displayed them in Dubai, Italy, France and even London.

Read full interview on indianexpress.com

Online Coverage

Website- The Hindu

Link- <https://www.thehindu.com/entertainment/motorcycle-diaries/article26279990.ece>



Motorcycle diaries at the Big Biking Commune at Mamallapuram

Apart from dedicated time for biker participants, there will be off-roading shows, community interactions, vintage bike displays, and competitions to keep them occupied | Photo Credit: xBMP

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The Hindu Weekend

Monster bikes, custom rides and stunt shows at the Big Biking Commune at Mamallapuram next weekend

Over 6,000 bikers, 250 bike clubs and 20 influencers, with monster bikes and custom-made beasts to vintage rides and stunt shows. The Big Biking Commune, a motorcycle festival that starts on Friday at Mamallapuram, promises all this and more, including parades, panel discussions and music shows.

South central

"It took us over a year-and-a-half to put the show together," says R Ramasubramanian, Big Biking Architect of the event, adding, "Every bike brand and its corresponding club has the backing of fiercely loyal riders who host private events and rides. We wanted to bring them all under one roof and build a community of sorts, irrespective of brands. And since approximately 50% to 60% of riders are from the South, picking the location was easy."

Spearheaded by Arun Kumar, MD of Bengaluru-based branding outfit, Axiom, the event will see riders from Chennai, Bengaluru, Kerala, Goa and Pune, among others.

Online Coverage

Website- The New Indian Express

Link- <http://www.newindianexpress.com/cities/chennai/2019/feb/16/for-the-biker-brotherhood-1939324.html>

The three-day event will be dotted with workshops, technical analysis, bike club parades, stunt shows, custom-made and vintage bike exhibits, beach-side games and contests.



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The Commune will be held at Mahabalipuram

By Express News Service

CHENNAI: All you bikers out there, gear up! South India's first-of-its-kind bikers festival — The Big Biking Commune — is all set to happen in the picturesque trails of Mahabalipuram from February 22 to February 24. "Biking and the trend of weekend rides have grown multifold in both, the city and the country. There are quite a lot of bike brands, and clubs — all looking at growing in the market. But what we realised was, there are only brand- or club-specific activities.

There wasn't a single avenue for riders who own a different brand of bikes or from different clubs to gather and share experiences. We wanted to bring something special for the motorbiking community — a perfect pit stop where they can share their knowledge, experiences, and celebrate. That's how the Big Biking Commune was born," shares R Ramasubramanian, convenor.

The festival will take place at the Chariot Beach Resort — spread across 40 acres. "Most times, when such festivals happen in places like Goa, the nightlife overshadows the essence of the event. We wanted to give a beach-town feel to the event while staying true to the vision of the festival," he says. The inaugural edition of the festival is supported by the Department of Tourism, Government of Tamil Nadu.

Online Coverage

Website- Times of India

Link- <https://timesofindia.indiatimes.com/city/chennai/vroom-make-way-for-bikernis-hijab-rider/articleshow/68106683.cms>

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Vroom! Make way for 'bikernis', hijab rider

Kamini Mathai | TNN | Updated: Feb 22, 2019, 19:17 IST



CHENNAI: This weekend, the shores of Mamallapuram will pulsate with the roar of bikes as more than 150 motorcycle clubs and thousands of biking enthusiasts will get together for a Big Biking Commune.

It promises to be South India's biggest motorcycle festival, says event organizer R Ramasubramaniyan. While on the one hand there will be bike stunts to watch, off-roading courses to participate in, beach volleyball games, and entertainment, Ramasubramaniyan says there will be talks by 'influencers' from the biking community, several among them being women bikers who are campaigning for gender rights.

SETTING THE TREND: Roshni Misbah rode her bike from Kashmir to Kanyakumari;

Online Coverage

Website- Indulge- New Indian Express

Link: <https://www.indulgexpress.com/car-bike/bikes/2019/feb/22/big-biking-commune-2019-women-bikers-roshni-misbah-veena-shetty-maral-yazarloo-tell-us-how-they-b-12992.html>

Big Biking Commune 2019: Women bikers Roshni Misbah, Veena Shetty, Maral Yazarloo tell us how they break the stereotype



Nascimento Pinto Published: | 22nd February 2019 01:30 PM



Big Biking Commune 2019: Veena Shetty, Roshni Misbah and Maral Yazarloo