

# MY MECHANIC MY FRIEND Coverage Docket

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**Edition: Chennai** 

THEMARHINDU



## Campaign launched to help mechanics and garages

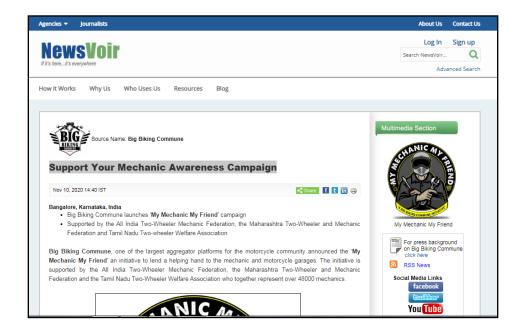
The Big Biking Commune, an aggregator platform in the motorcycling community in India and Southeast Asia, has launched the My Mechanic, My Friend campaign to help mechanics and garages. The initiative is supported by the All-India Two-Wheeler Mechanic Federation, the Maharashtra Two-Wheeler and Mechanic Federation, and the Tamil Nadu Two-Wheeler Welfare Association which represent over 48,000 mechanics.

"As one of the largest aggregator platforms in the motorcycle community, we want bikers to go on more rides which will boost the businesses of workshops and garages. Mechanics have always had our back, and now it is time we show them our support. During the pandemic, motorcycles are the safest way to travel," says Arun Kumar, chief convener, Big Biking Commune

As part of the campaign, bikers can register, nominate a mechanic, go on a ride and share a picture on social media, which will encourage more bikers to support their mechanics. To register, visit mymechanicmyfriend.com, or call 7337657740.

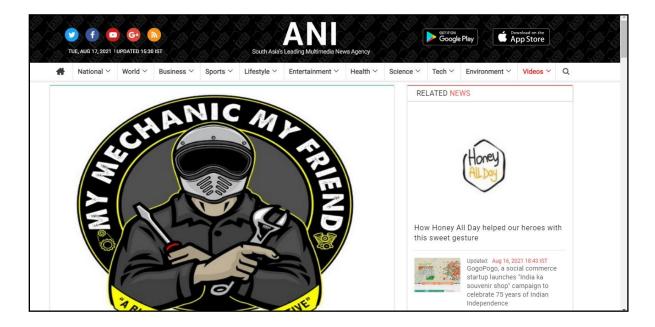
Website: Newsvoir

Link: <a href="https://www.newsvoir.com/release/support-your-mechanic-awareness-campaign-15011.html">https://www.newsvoir.com/release/support-your-mechanic-awareness-campaign-15011.html</a>



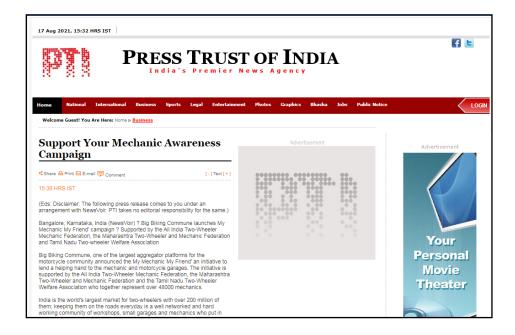
Website: Ani News

Link: <a href="https://www.aninews.in/news/business/business/support-your-mechanic-awareness-campaign20201110161507/">https://www.aninews.in/news/business/business/support-your-mechanic-awareness-campaign20201110161507/</a>



Website:Pti news

Link: <a href="http://www.ptinews.com/news/11952563\_Support-Your-Mechanic-Awareness-Campaign.html">http://www.ptinews.com/news/11952563\_Support-Your-Mechanic-Awareness-Campaign.html</a>



Website:Business Standard

Link: <a href="https://www.business-standard.com/content/press-releases-ani/support-your-mechanic-awareness-campaign-120111001730\_1.html">https://www.business-standard.com/content/press-releases-ani/support-your-mechanic-awareness-campaign-120111001730\_1.html</a>



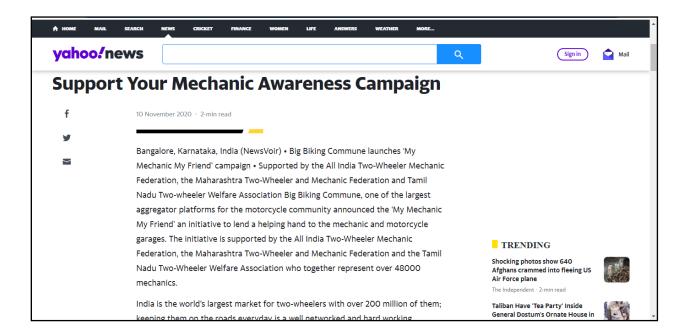
Website: Yahoo news(Ani)

Link: <a href="https://in.news.yahoo.com/support-mechanic-awareness-campaign-104959997">https://in.news.yahoo.com/support-mechanic-awareness-campaign-104959997</a>.html



Website: Yahoo news(Pti)

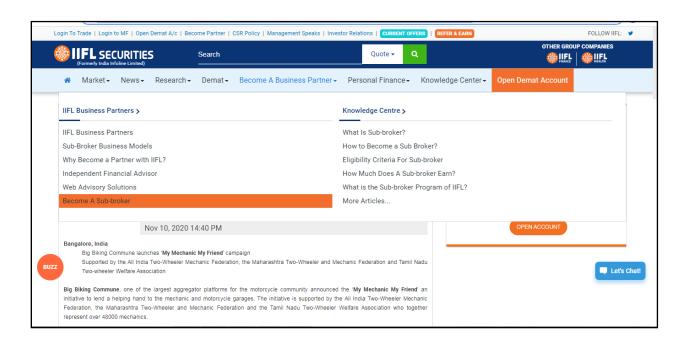
Link: <a href="https://in.news.yahoo.com/support-mechanic-awareness-campaign-100822729">https://in.news.yahoo.com/support-mechanic-awareness-campaign-100822729</a>.html



Website: Indiainfoline

#### Link:

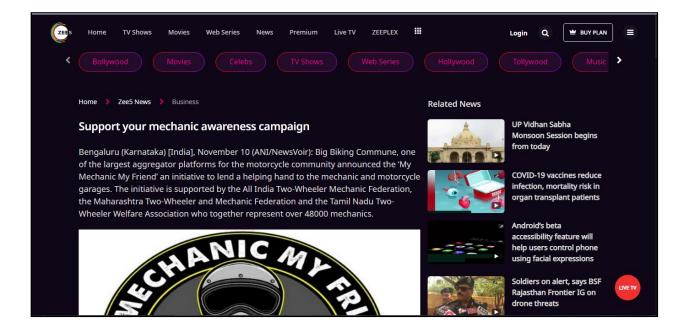
https://www.indiainfoline.com/newsvoir?c article id=15011&c author id=14 059&originurl=https%3A%2F%2Fwww.indiainfoline.com%2Fnewsvoir



Website: Zee5

Link: <a href="https://www.zee5.com/zee5news/support-your-mechanic-awareness-">https://www.zee5.com/zee5news/support-your-mechanic-awareness-</a>

campaign



**Website: Business World** 

Link: <a href="http://www.businessworld.in/article/Support-your-mechanic-awareness-campaign/10-11-2020-341313/">http://www.businessworld.in/article/Support-your-mechanic-awareness-campaign/10-11-2020-341313/</a>



Website: Outlook India

Link: <a href="https://www.outlookindia.com/newsscroll/support-your-mechanic-awareness-campaign/1973538">https://www.outlookindia.com/newsscroll/support-your-mechanic-awareness-campaign/1973538</a>

## **Outlook**

THE NEWS SCROLL

10 NOVEMBER 2020 Last Updated at 3:42 PM | SOURCE: PTI

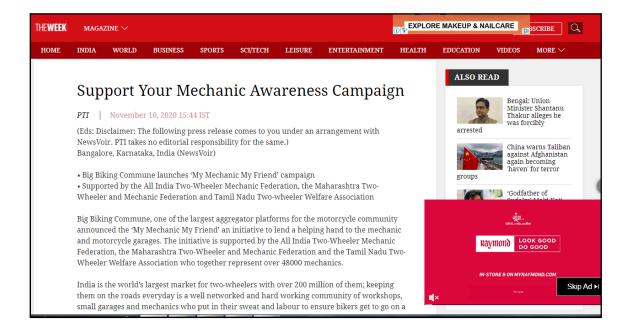
## Support Your Mechanic Awareness Campaign



(Eds: Disclaimer: The following press release comes to you under an arrangement with NewsVoir. PTI takes no editorial responsibility for the same.) Bangalore, Karnataka, India (NewsVoir) • Big Biking Commune launches 'My Mechanic My Friend' campaign Supported by the All India Two-Wheeler Mechanic Federation, the Maharashtra Two-Wheeler and Mechanic Federation and Tamil Nadu Two-wheeler Welfare Association Big Biking Commune, one of the largest aggregator platforms for the motorcycle community announced the 'My Mechanic My Friend' an initiative to lend a helping hand to the mechanic and motorcycle garages. The initiative is supported by the All India Two-Wheeler Mechanic Federation, the Maharashtra Two-Wheeler and Mechanic Federation and the Tamil Nadu Two-Wheeler Welfare Association who together represent over 48000 mechanics. India is the world's largest market for two-wheelers with over 200 million of them; keeping them on the roads everyday is a well networked and hard working community of workshops, small garages and mechanics who put in their sweat and labour to ensure bikers get to go on a safe and memorable ride. And as the markets continue to open up more, two-wheelers are the safest form of travel; as many bikers take to the roads the positive social and economic impact on the mechanic community will be faster. Hence this awareness campaign encouraging bikers to help and support them by going out on rides. "As one of the largest aggregator platform in the motorcycle community, we want bikers to go on more rides, which will eventually boost the businesses of mechanic workshops and garages. Mechanics have always had our back, and now it is time we show them our support. Also, considering the pandemic situation, motorcycles are the safest and best way to travel in terms of social distancing," says Arun Kumar, Chief Convener, Big Biking Commune. "Big Biking Commune, which has a wide base of bikers, and our association with a strong network of mechanics, will go hand in hand to create awareness among the motorcycle community at large and supporting the heroes behind so many vehicles on road today. We believe this campaign will help create a positive impact for our mechanic brethren," says Mr. K. Janaki Raman J.B President, All India Mechanics Two-Wheeler

Website: The Week

Link: <a href="https://www.theweek.in/wire-updates/business/2020/11/10/pwr18-big-biking-commune.html">https://www.theweek.in/wire-updates/business/2020/11/10/pwr18-big-biking-commune.html</a>



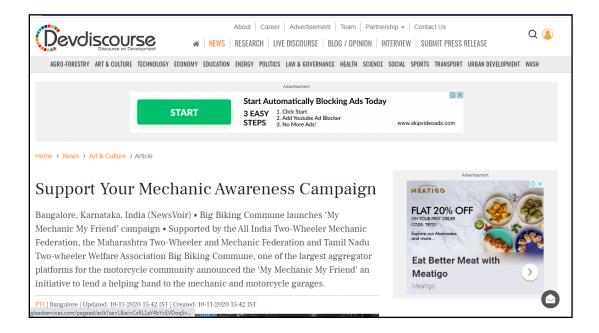
Website: Devdiscourse(Ani)

Link: <a href="https://www.devdiscourse.com/article/business/1303186-support-your-mechanic-awareness-campaign">https://www.devdiscourse.com/article/business/1303186-support-your-mechanic-awareness-campaign</a>



Website: Devdiscourse(Pti)

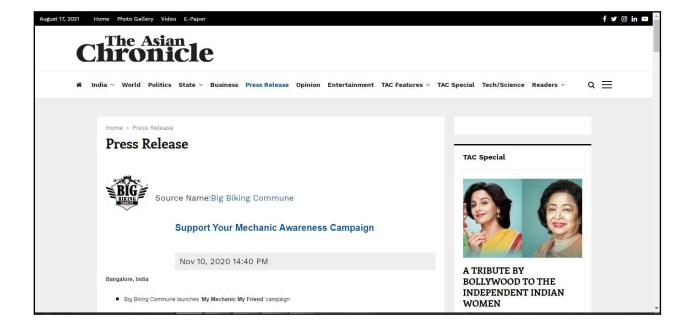
Link: <a href="https://www.devdiscourse.com/article/entertainment/1303126-support-your-mechanic-awareness-campaign">https://www.devdiscourse.com/article/entertainment/1303126-support-your-mechanic-awareness-campaign</a>



**Website: The Asian Chronicle** 

Link: <a href="https://theasianchronicle.com/press-">https://theasianchronicle.com/press-</a>

release/?c\_article\_id=15011&c\_author\_id=14059



Website: Hi India

Link: <a href="https://www.hiindia.com/blog/2020/11/10/support-your-mechanic-awareness-campaign/">https://www.hiindia.com/blog/2020/11/10/support-your-mechanic-awareness-campaign/</a>



Website: Big News Network

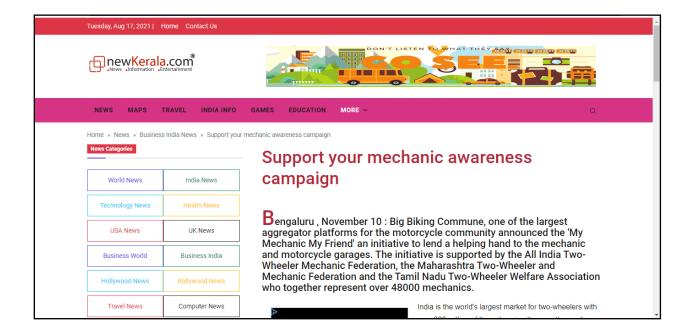
Link: https://www.bignewsnetwork.com/news/266943496/support-your-

mechanic-awareness-campaign



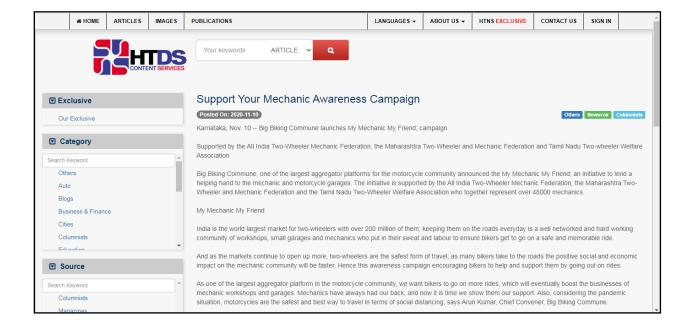
Website: New Kerala

Link: https://www.newkerala.com/news/2020/196559.htm



Website: Ht Syndication

**Link:** <a href="https://www.htsyndication.com/newsvoir/article/support-your-mechanic-awareness-campaign/46617249">https://www.htsyndication.com/newsvoir/article/support-your-mechanic-awareness-campaign/46617249</a>



Website: Webindia123

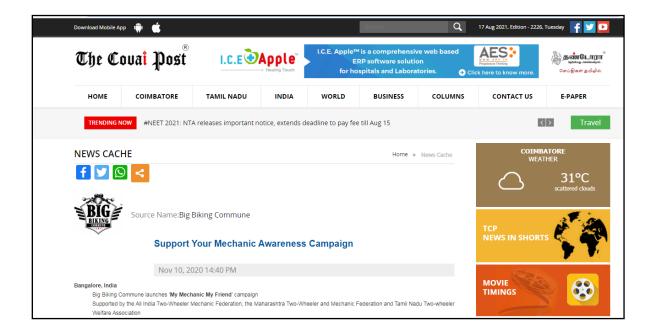
#### Link:

https://news.webindia123.com/news/newsvoir.asp?c\_article\_id=15011&c\_author\_id=14059&originurl=https://news.webindia123.com/news/newsvoir.asp



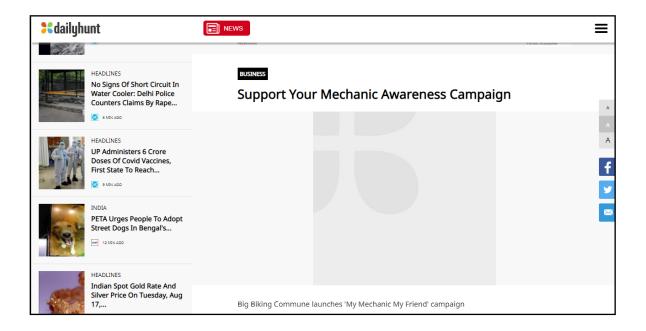
**Website: Covai Post** 

Link: <a href="https://www.covaipost.com/news-cache/?c\_article\_id=15011&c\_author\_id=14059&originurl=https%3A%2F%2Fwww.covaipost.com%2Fnews-cache%2F">https://www.covaipost.com/news-cache/?c\_article\_id=15011&c\_author\_id=14059&originurl=https%3A%2F%2Fwww.covaipost.com%2Fnews-cache%2F</a>



Website: Daily Hunt

Link: <a href="https://m.dailyhunt.in/news/india/english/newsvoir-epaper-newsvoir/support+your+mechanic+awareness+campaign-newsid-n228410082">https://m.dailyhunt.in/news/india/english/newsvoir-epaper-newsvoir/support+your+mechanic+awareness+campaign-newsid-n228410082</a>



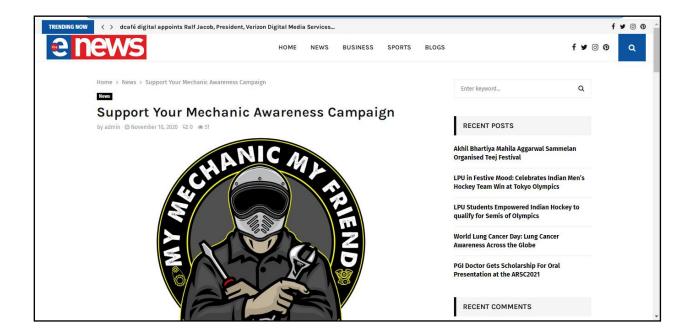
Website: Newspatrolling

Link: <a href="http://www.newspatrolling.com/support-your-mechanic-awareness-campaign/">http://www.newspatrolling.com/support-your-mechanic-awareness-campaign/</a>



**Website: Theenews** 

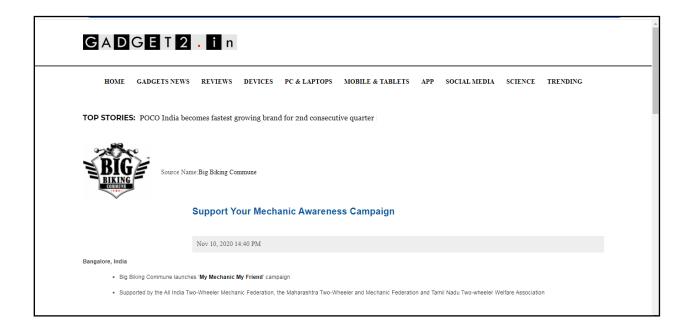
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Website: Gadget2.in

#### Link:

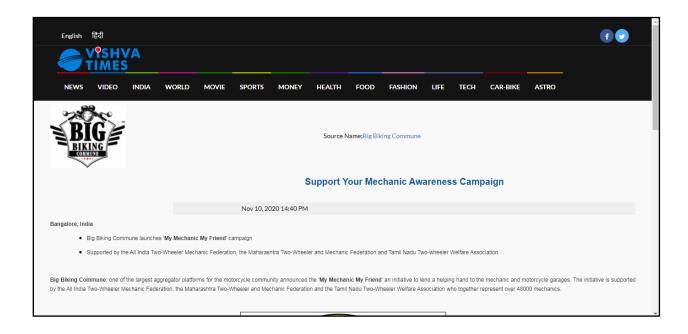
https://www.gadget2.in/newspr1.php?c\_article\_id=15011&c\_author\_id=14059 &originurl=http%253A%252F%252Fgadget2.in%252Fnewspr1



Website: Vishvatimes

#### Link:

https://vishvatimes.com/home/newspr1?c\_article\_id=15011&c\_author\_id=140 59&originurl=https%3A%2F%2Fwww.vishvatimes.com%2Fnewsvoir



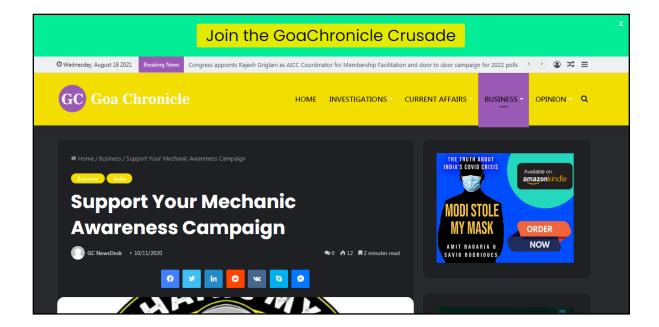
**Website: The Truth One** 

Link: <a href="https://www.thetruthone.com/press-release/support-your-mechanic-awareness-campaign/">https://www.thetruthone.com/press-release/support-your-mechanic-awareness-campaign/</a>



**Website: Goa Chronicle** 

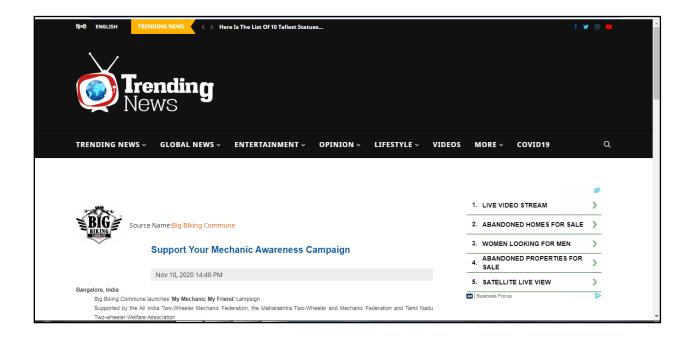
Link: https://goachronicle.com/support-your-mechanic-awareness-campaign/



**Website: Trending News** 

#### Link:

https://www.trendingnews.news/newsvoir/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2Ftrendingnews.news%2Fnewsvoir



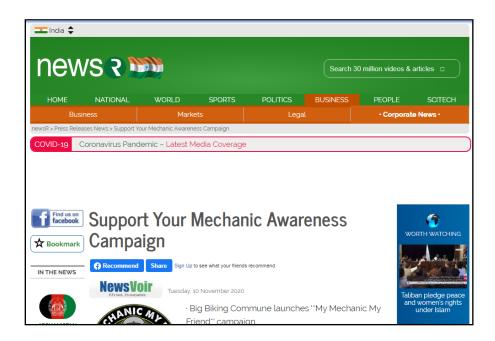
**Website: The Business Daily** 

Link: <a href="https://www.thebusinessdaily.in/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F">https://www.thebusinessdaily.in/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F</a>
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Website: NewsR

Link: <a href="https://www.newsr.in/n/Press+Releases/1zlumkwlc4/Support-Your-Mechanic-Awareness-Campaign.htm">https://www.newsr.in/n/Press+Releases/1zlumkwlc4/Support-Your-Mechanic-Awareness-Campaign.htm</a>



Website:Soochna

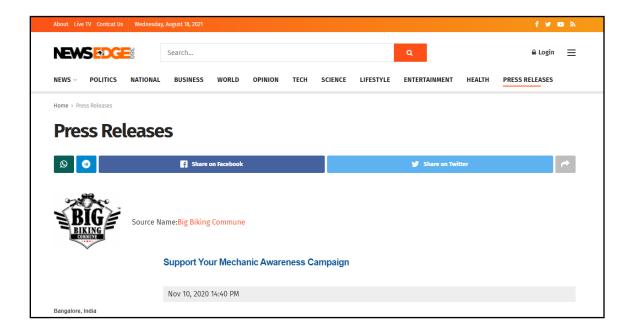
#### Link:

https://www.soochna.in/newsvoir/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2Fsoochna.in%2Fnewsvoir



Website: News Edge 360

Link: <a href="https://www.newsedge360.com/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F">https://www.newsedge360.com/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F</a> %2Fnewsedge360%2Fnewsvoir



Website:E2newz

Link: <a href="https://www.e2newz.com/press-">https://www.e2newz.com/press-</a>

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NEWS / EDUCATION / BUSINESS / FOOD / FASHION / DESIGN / SPORTS / LIFESTYLE / PRESS RELEASES

## **Press Releases**

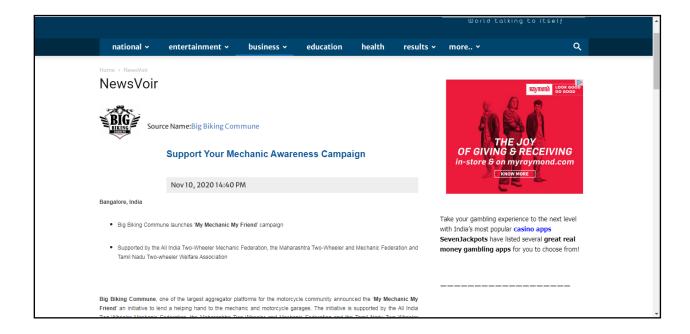


Source Name: Big Biking Commune

**Support Your Mechanic Awareness Campaign** 

Website: Newznew

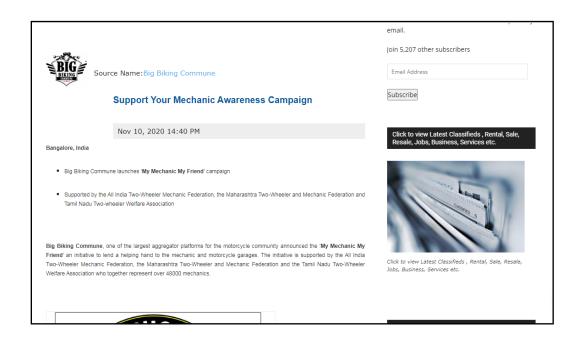
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Website:Localnews paper

#### Link:

 $\frac{https://localnewspaper.in/newswire/?c\_article\_id=15011\&c\_author\_id=14059}{\&originurl=http\%3A\%2F\%2Fwww.localnewspaper.in.com\%2Fnewsvoir}$ 



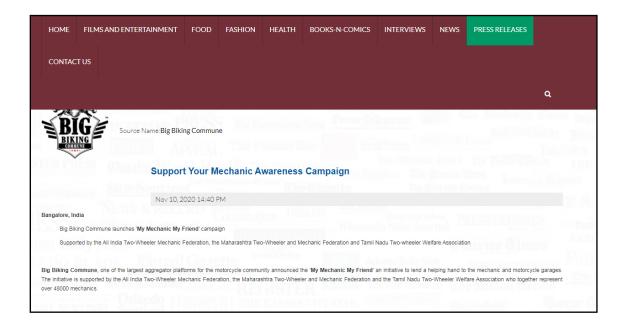
Website: Headline English

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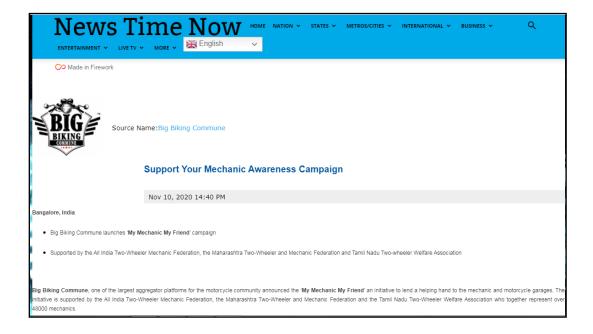
Website: The Kolkatamail

Link: <a href="http://thekolkatamail.com/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F">http://thekolkatamail.com/press-releases/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F</a>
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**Website: News Time Now** 

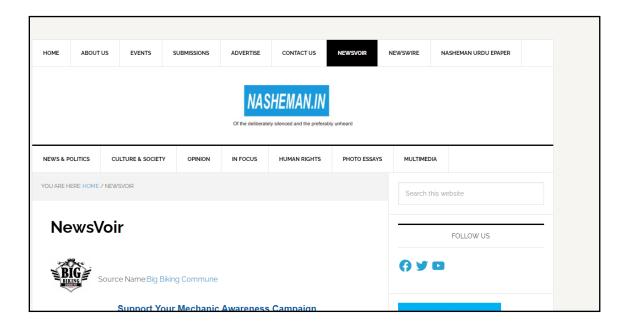
Link: <a href="https://newstimenow.com/corporate-news-update-by-news-time-now/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2F">https://newstimenow.com%2Fnewsvoir</a>
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Website: Nasheman

#### Link:

 $\frac{http://nasheman.in/newsvoir/?c\_article\_id=15011\&c\_author\_id=14059\&origi}{nurl=http\%3A\%2F\%2Fwww.nasheman.in\%2Fnewsvoir}$ 



**Website: Nation News** 

Link: <a href="http://nationnews.in/corporate-news/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2">http://nationnews.in/corporate-news/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2</a>
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**Website: The Reporting Today** 

#### Link:

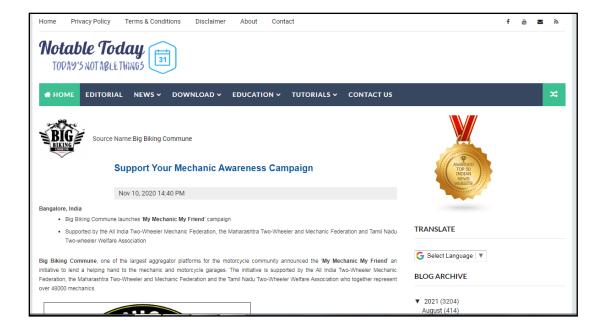
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**Website: Notable Today** 

#### Link:

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Website: Hyd News

Link: <a href="http://www.hydnews.net/corporate-news/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2">http://www.hydnews.net.com%2Fnewsvoir</a>



#### Support Your Mechanic Awareness Campaign

Nov 10, 2020 14:40 PM

Bangalore, India

- Big Biking Commune launches 'My Mechanic My Friend' campaign
- Supported by the All India Two-Wheeler Mechanic Federation, the Maharashtra Two-Wheeler and Mechanic Federation and Tamil Nadu Two-wheeler Welfare Association

Big Biking Commune, one of the largest aggregator platforms for the motorcycle community announced the 'My Mechanic My Friend' an initiative to lend a helping hand to the mechanic and motorcycle garages. The initiative is supported by the India Two-Wheeler Mechanic Federation, the Maharashtra Two-Wheeler and Mechanic Federation and the Tamil Nadu Two-Wheeler Welfare Association who together represent over 48000 mechanics.



Website: Startup City India

Link: https://www.startupcityindia.com/latest-updates-of-business-and-economy/?c\_article\_id=15011&c\_author\_id=14059&originurl=http%3A%2F%2Fstartupcityindia.com%2Flatest-updates-of-business-and-economy%2F



Website: The Ceo Magazine

Link: <a href="https://www.theceo.in/news-that-you-can-use/?c\_article\_id=15011&c\_author\_id=14059&originurl=https%3A%2F%2F">https://www.theceo.in/news-that-you-can-use%2Fnewsvoir</a>



Website: Investment Guru India

#### Link:

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Website: Ibg news

#### Link:

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**Website: Indoredilse** 

Link: http://indoredilse.com/news-

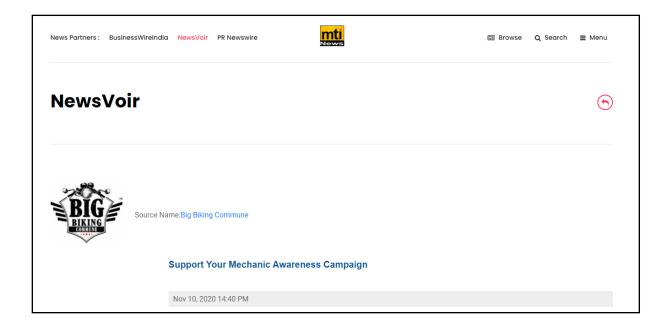
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Website: Mti news

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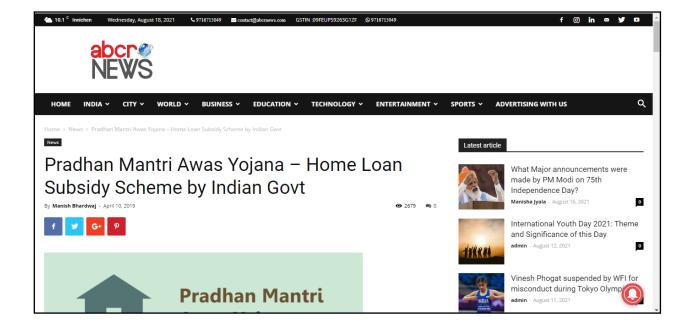
https://mtinews.in/newsvoir/?c\_article\_id=15011&c\_author\_id=14059&origin\_url=http%3A%2F%2Fwww.mtinews.in.com%2Fnewsvoir



Website: Abcr news

Link: <a href="https://www.abcrnews.com/pradhan-mantri-awas-yojana-home-loan-subsidy-scheme-by-indian-govt-">https://www.abcrnews.com/pradhan-mantri-awas-yojana-home-loan-subsidy-scheme-by-indian-govt-</a>

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Website: Face2news

Link: http://www.face2news.com/news-

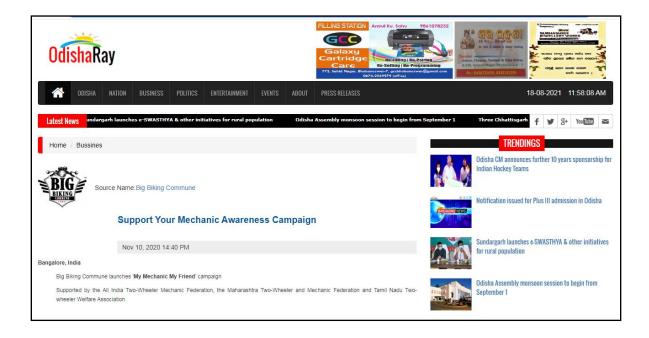
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Website: Odisharay

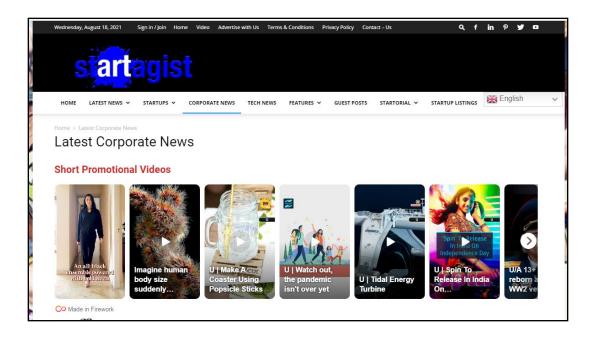
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Website: Startagist

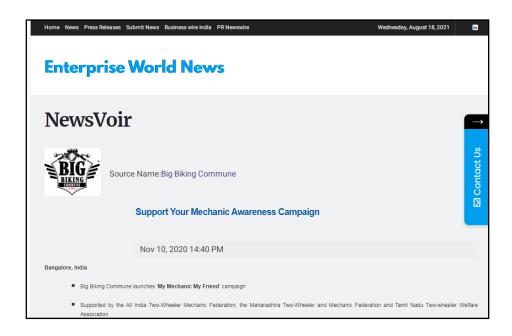
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Website:Enterprise world news

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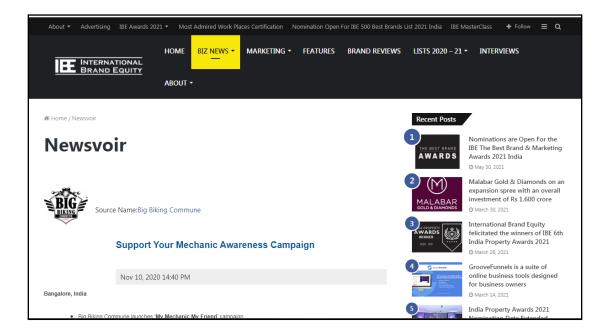
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**Website:International Brand Equity** 

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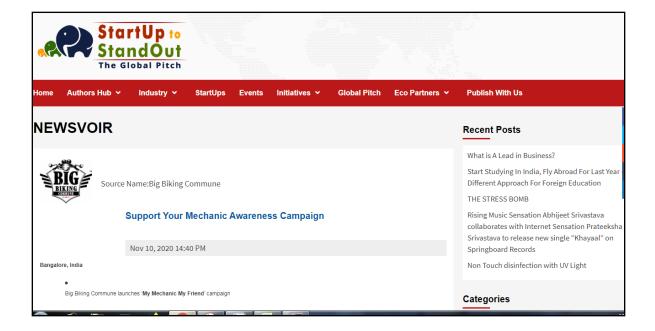
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Website:Startup to Standout

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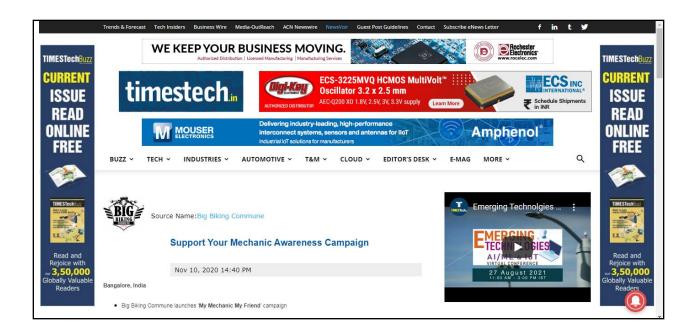
http://startuptostandout.com/newsvoir/?c\_article\_id=15011&c\_author\_id=140 59&originurl=http%3A%2F%2Fstartuptostandout.com%2Fnewsvoir



**Website: Times Tech** 

#### Link:

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Website:Ten news

Link: https://tennews.in/corporate-news-

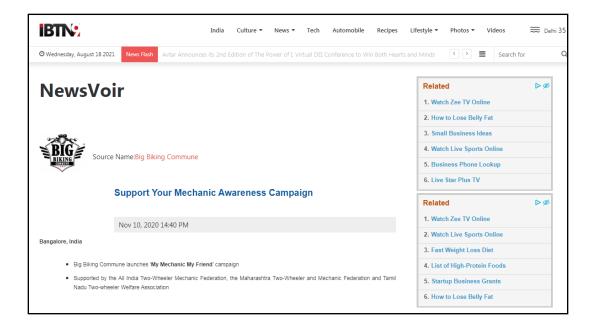
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Website:Ibtn9

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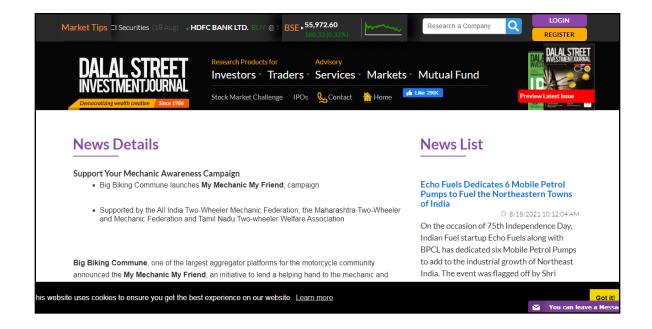
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Website: Dalal Street

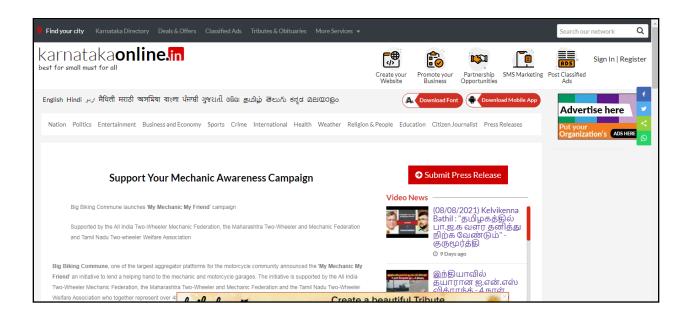
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#### Website: Karnataka online

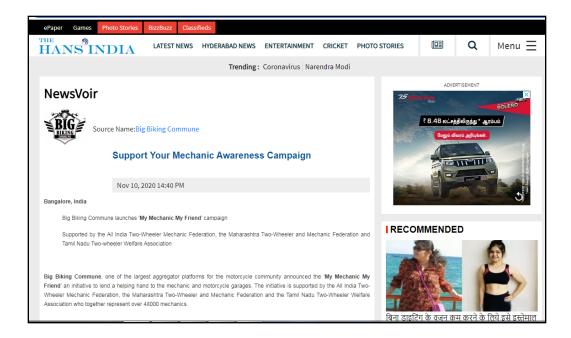
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Website: The Hans India

#### Link:

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Website: Techphile

Link: <a href="https://www.techphlie.com/p/news-voir.html?c\_article\_id=15011&c\_author\_id=14059">https://www.techphlie.com/p/news-voir.html?c\_article\_id=15011&c\_author\_id=14059</a>



**Website:Indusvalley Times** 

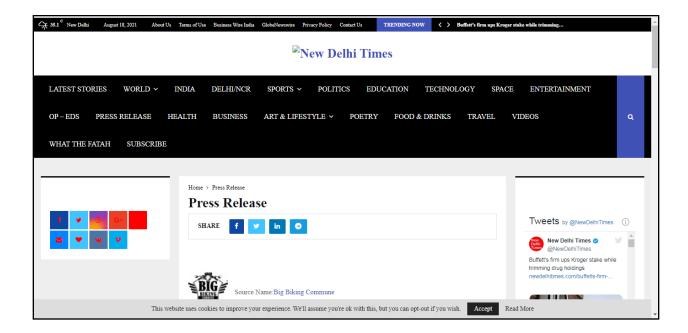
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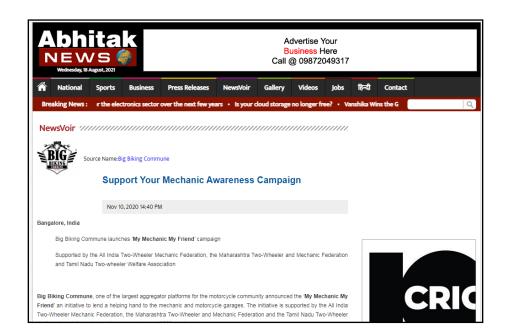
**Website:New Delhi Times** 

Link: <a href="http://www.newdelhitimes.com/press-release-section/?c\_article\_id=15011&c\_author\_id=14059">http://www.newdelhitimes.com/press-release-section/?c\_article\_id=15011&c\_author\_id=14059</a>



Website: Abhitak News

#### Link:



**Website:Biz Wire Express** 

#### Link:

https://www.bizwireexpress.com/showstoryNewsVoir.php?storyid=11557



Website:BLive

Link: <a href="https://b-live.in/newsvoir-">https://b-live.in/newsvoir-</a>

feeds/?c\_article\_id=15011&c\_author\_id=14059



Website:Business News This week

#### Link:

http://businessnewsthisweek.com/newsvoir/?c\_article\_id=15011&c\_author\_id =14059



**Website:Business Views** 

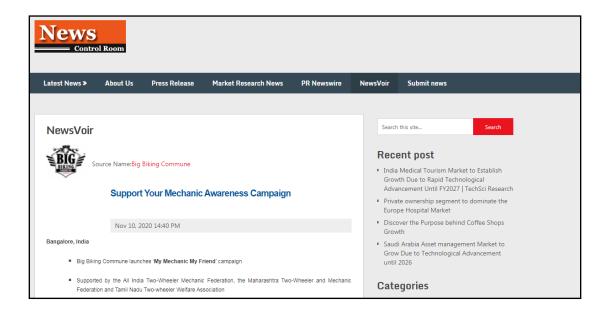
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**Website:News Control Room** 

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Website:Biznext

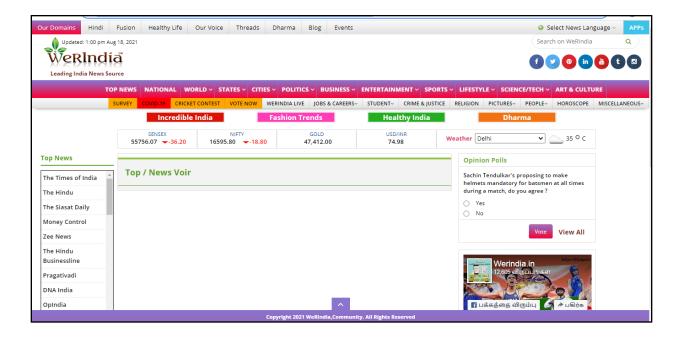
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Website:Werindia

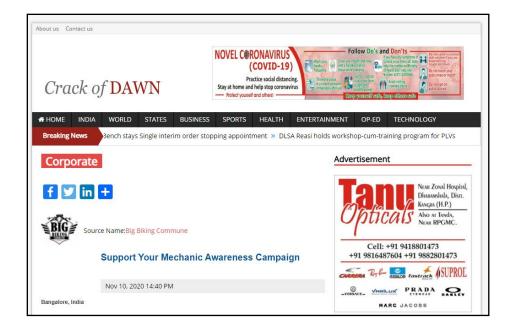
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Website: Crack Of Dawn

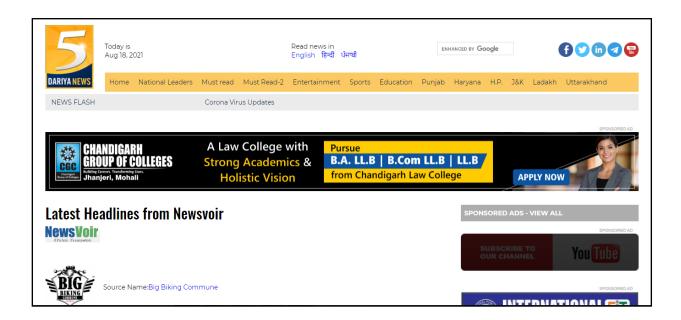
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Website:5Dariya News

Link: <a href="https://www.5dariyanews.com/Latest-Headlines-Newsvoir.aspx?c\_article\_id=15011&c\_author\_id=14059">https://www.5dariyanews.com/Latest-Headlines-Newsvoir.aspx?c\_article\_id=15011&c\_author\_id=14059</a>



Website: Uttarakhand News

#### Link:

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